













## **2018** Our year in the woods







More members, more volunteers, and ever more voices shouting up for our cause. It was a bumper year for the Trust, says CEO **Beccy Speight** 

> 2018 BEGAN WITH A BANG for the Trust, when the Government announced it was getting behind our flagship Northern Forest project. With £5.7 million in seed-funding in the bag, and the region's community forests on board, we'll be planting 50 million trees in a mosaic across England's industrial north – easily

the most ambitious woodland creation initiative we've ever embarked upon (see p4). It was a landmark moment, and for me it embodied so many themes that define the Trust's work these days.

We are planting trees at scale: 3.3 million last year, 25% more than in 2017, including almost a million we gifted free to community groups and schools across the nation. We're moving out into urban settings and open countryside, with 11 rousing new landscape-scale projects to invigorate wide miles of habitat - the Northern Forest is one, but they extend from the West Highlands to the South Downs. October's unveiling of the £3.4million Summit to Sea project in Wales blazed a trail for that agenda (see p6). And we are winning ever more ground in our mission to persuade policy-makers in all four countries of the UK of the myriad benefits of trees - for biodiversity, air quality, flood prevention, carbon capture, health, recreation, and timber of course.

As I write this, the Trust is lobbying hard to win a positive new deal for woods and wildlife post-Brexit. The need is urgent, and the flame burns brighter than ever here, fanned by the exceptional backing of our members, volunteers, partners and funders. The next 10 pages celebrate your vital role in our continued success – starting with my memories of some exceptional people who've inspired me this year. Thanks so much for your unstinting support: we'd be nowhere without you.



In August I was up with the lark, guite literally, at Langley Vale, our flagship First World War Centenary Wood near Epsom. We camped out overnight, picnicking under a stately old beech, and it brought home to me the beauty and potential of our burgeoning new woodland there. The Trust's nationwide project to plant trees in memory of those who served and sacrificed in the war culminated last year, and what a knockout it has been (see p7). Langley Vale is already looking amazing, and people have really got behind it - last winter more than 500 turned up to plant trees in a single day! Vivid new memorial woods now bud in all four countries of the UK, and my personal highlight was hearing Farnham schoolgirl Rebecca Farnfield recite her poem I Stand Alone at Langley's Armistice event in November. It moved me to tears.

#### Alice Whitehead, street fighter

Our £500,000 street trees project is backed by players of People's Postcode Lottery, and it's been a huge hit. It's just one of the ways we spread the Trust agenda beyond our traditional woodland strongholds in 2018, shouting up for trees in parks, on roadsides, in hedges and on farms. Last summer we mailed 500 tree-themed street-party packs to neighbourhood groups nationwide, including bin-stickers and bunting, and in November toasted the most inspiring campaigners at our inaugural Street Trees Awards. Trust president Clive Anderson handed out the gongs at Alexandra Palace, and I was especially inspired by a chat with Alice Whitehead, who is mobilising her Northampton neighbours to champion the trees on their doorsteps, petitioning the council to look after them better.

#### Alfie Bloor, tree planter

We reached a remarkable milestone last year – 250,000 members – and what I love is the fantastic letters they write sharing their passion for our cause. A highlight was meeting this 15-year-old lad from Sheffield, who was keen to get stuck in as a Trust volunteer. He's started his own tree nursery in the greenhouse, and the family fridge is full of seeds! It was great to be able to point Alfie towards our new Mead project, in Derbyshire, which will blossom into Britain's first ever Young People's Forest (see p7).

## The Smithills volunteers, fire stoppers

I was in Ireland when I first heard about the wildfires at Smithills Estate. our spectacular complex of woods and moorland outside Bolton. Our first task was hiring helicopters to douse the flames. A third of our land was torched (see p5), and soon afterwards I was standing on fire-watch with our wonderful volunteer group there, looking out for smouldering peat. With their help we're now repairing the damage, and it drives home why climate change looms large in the Trust's thinking these days - and how vitally we need our army of 2,589 volunteers.

#### Al Nash, glade runner

Our staff often go beyond the call of duty, and no one more so than Al Nash, who took on the London Marathon last April – while dressed as an oak! He got round in four hours 14 minutes, raised £4,000 for the Trust, and starred in the BBC's coverage too, spreading the word about all that woods can do for the UK's health and well-being.

#### INCOME

# How we raised it

#### £14.3m

**Gifts in wills** accounted for fully one third of the Trust's income in 2018. We are so grateful to receive these gifts from those keen to see nature flourish for future generations.

#### £9.1m

**Trust membership** boomed last year - topping 250,000 and adding an extra £1 million to our funds. If you're among our growing band, thanks!

#### £4.3m

**Donations** from generous Trust supporters are invaluable – in 2018 they helped us save a gorgeous ancient wood at Avoncliff, near Bath, home to bats, woodpeckers and more.

#### £5.9m

**Companies, trusts and landfill tax** contributed more than ever in 2018, £2.7 million of that from longstanding partners including Sainsbury's, IKEA, Premier Paper and Yorkshire Tea.

#### £3.6m

**Grants** from public bodies fell overall, but a major boon was £600,000 from Pears #iwill Fund and Pears Foundation to kick-start our Young People's Forest project (see overleaf).

#### £7.4m

**Other income** included nearly £2.9 million from players of People's Postcode Lottery, who funded our Green Tree Schools Award scheme to get children engaging with nature.

#### Total income: £44.6 million

10 big moments

Heartwood, heroes and Her Majesty... here are our highlights from 2018 at the Woodland Trust



#### Heartwood, we love you

Northern Forest is go! What a cracking start to the year! The Trust's bold blueprint for a

50-million-tree forest speckled along the spine of the M62 got the green light this month, as a key plank of the Government's new 25-year plan for the environment. Defra committed £5.7 million to help get things going. and we aim to plant saplings in a mosaic of habitats stretching all the way from Liverpool to Hull, in tandem with the region's four community forests. Bu the end of 2018 we had firm plans to get the first 800,000

trees in the ground. 12 million new trees pledged by the Government in January's 25-year plan. Albans we have conjured England's biggest new broadleaf wood for decades, and in March the very last of its 600,000 vibrant young trees went in. Ordinary nature-lovers have planted every one – including 17,000 schoolchildren – and a decade after the project began, there's a community orchard and an arboretum showcasing native species, while the bluebell woods

species, while the bluebell woods and meadows are already bursting with wildlife. Skylark numbers have doubled, barn owl chicks have fledged, hen harriers and yellow-necked mice are returning.

Creating Heartwood Forest has been a terrific adventure, with everyone from Mickey Mouse to Clive Anderson mucking in. The real story, though, is the huge community effort that's made the forest happen. Every school within ten miles must have visited to plant, and I always get a thrill hearing the excited babble of the children. Brian Leag, Heartwood volunteer



#### Her Majesty's pleasure

The Queen took on a surprising new job in April – as a star of tree TV. A landmark ITV documentary

saw Her Majesty touring the Buckingham Palace gardens with Sir David Attenborough as she chatted about her lifelong love of trees and the Queen's Commonwealth Canopy - a burgeoning network of 53 woodland conservation initiatives across the globe. The QCC's Welsh project focuses on ancient Wentwood Forest, near Newport, which the Woodland Trust is helping to restore to its historic vibrancy. And our other contribution was an interactive public planting drive: with funding help from our project sponsor Sainsbury's, we mailed 50,000 free trees to ITV viewers nationwide, then an extra 24,000 to green-fingered Londoners in partnership with the city's mayor.



### 21 Save

Save our oak trees

May saw the launch of a pioneering drive to save

the nation's most iconic tree – with the Woodland Trust in the vanguard. Britain has more than 120 million oaks, including Europe's best array of ancient ones, but the species is imperilled by the deadly syndrome Acute Oak Decline and the voracious oak processionary moth, an imported pest now spreading through London and the South East. Unveiled at May's Chelsea Flower Show, the £15 million Action Oak campaign will tackle those threats, with backing from government ministers, the Prince of Wales, the National Trust and other big-hitting conservation agencies.

The oak is our country's most important tree, the provider of numerous benefits to us and our environment. We must do all we can to preserve the health of these trees for future generations.

Geraint Richards, head forester, Duchy of Cornwall



# EX/SHUTTERSTOCK

## Rising from 28 the ashes

It was the Trust's greatest setback of 2018: a catastrophic spate of wildfires on Winter Hill, outside Bolton. They scorched over 200 hectares of moors, meadows and woods on our panoramic Smithills Estate, the Trust's biggest site in England and home to more than 1.000 species of flora and fauna. Nesting oustercatchers and short-eared owls lost their homes; innumerable reptiles and insects perished. Restoring the habitat is expected to cost more than £250.000 but we've made a fast start. rewetting the moorland and planting more than 28,000 new trees, including the first official saplings in our mammoth Northern Forest project (see left).

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2018 finally brought the news the Trust and our tireless campaigners have spent two decades fighting for, when England's most precious woods and trees were awarded stringent new planning protections. Ancient woods are the UK's most species-rich terrestrial habitats - yet more than 1,000 of these sanctuaries have been threatened by development over the last decade. In July, new government guidance granted these sites equal

status with listed

buildings and ancient

monuments – and

cake, ancient and

veteran trees got

the protection they

the icing on the

#### 9.980

**Trust supporters** backed our drive to win additional protection for ancient trees.



to sea

Autumn raised the curtain

on what could be the UK's

most dynamic landscape

regeneration project yet. Led

and other partners, Summit

all the way from the heights

Valley and out into Cardigan

Bay. The reintroduction of red

squirrels and pine martens is

part of the mix, and the five-

hoped the project will spark

and help others to diversify,

invigorating not just the

but the local economy too.

I think what's really

to Sea is the sense of

to do with wildlife or

the environment. it's

very much to do with

Huw Denman.

forester. Carmarthen

the human ecology, and

community, and culture.

ownership. It's not just

important with Summit

new nature-based businesses

ecological health of Mid-Wales,

at the heart of things. It's

year plan will put communities

to Sea aims to enrich habitats

of Pumlumon through the Dyfi

by the Trust and Rewilding Britain, and backed by Arcadia





#### In living colour

29 Hertfordshire's Tring Park was once the

stronghold of Walter Rothschild. titan of Edwardian naturalism. Today it is being restored to its former pomp by the Trust, and we're bringing alive Tring's story with imaginative events and interpretation - none more showstopping than October's Festival of Light, when the park's magnificent lime trees glow red, orange and yellow. Last year's extravaganza attracted 1,930 revellers. A month earlier. Tring Park became our third site to win its laurels as a VisitEngland Ouglitu Visitor Attraction.



culmination of the scheme that has spearheaded all the Trust's planting efforts since 2014 our First World War Centenary Woods. Three million saplings are now budding nationwide as a living legacy for the millions who fought or fell, including by schools and neighbourhood groups from Orkney to Redruth Our lead sponsor Sainsbury's the England World Cup squad planted trees in memory of the Football Battalions, and project patron the Princess Royal cut the ribbon on our flagship sites at Brackfield in Londonderry and Ffos Las, Carmarthenshire. Our centenary woods in Epsom and Edinburgh hosted memorial

Groundbreaking!

November heralded another major first for the

Trust: the unveiling of plans for our pioneering Young

the *#*iwill campaign, which aims to boost volunteering and

social action among youngsters aged 10 to 20, and together

land, creating a £5 million haven for nature, tranguility and

quarter of the site, largely thanks to a big cash injection from

the Veolia Environmental Trust and Pears Foundation, while the

#iwill Fund is giving £1.5 million to tee up our work with young

community. Money is already in the bag to buy the first

People's Forest, at Heanor in Derbyshire. We've teamed up with

we'll plant a guarter of a million trees across former coalmining

25

people there.

## A forest for

Armistice Day witnessed the 2,659 community copses planted donated a stunning £4.75 million, events too.

### EXPENDITURE How we spent it

#### £15.1m

This is what the Trust invested last year in creating woodland and places rich in trees - that's more than 1.700 hectares of new woods (up from 1,345ha in 2017), and 3.3 million saplings. It includes £1.4 million we spent buying land for planting.

#### £15.1m

This is what we spent on restoring woodland and other wildlife-rich habitat last year. In all we lined up 3,334 hectares of the UK's precious ancient woods for restoration in 2018, many of them degraded by non-native conifer plantations.

#### £10.1m

Our work protecting native woods scored major successes last year. Our campaigns team fought for 100% of the ancient woods in peril that came to our notice, more than 200 cases, while 30,000 supporters joined our fight against the devastation threatened by HS2.

#### £9.6m

This is what the Trust invested in generating funds last year, and every £1 of that raised £3.91 in return. Of every £1 in income we accrued, we spent 80p on our direct charitable objectives - 5p above our target.

#### Total expenditure: £49.9 million

We purposely spent £5.3 million more than our income in 2018, dipping into financial reserves to advance our work. Our amazing volunteers contributed 275 000 hours, worth around £2.3 million. Thank you to every one of them.

deserve too. 6 ANNUAL REVIEW 2018

# Thank you!

Here is the roll call of organisations and individuals who supported the Trust to the tune of £5,000 or more in 2018. We couldn't have done it without you...

Players of People's Postcode

Oakland Care

Pearson Plc

Lotteru

**Premier Foods** 

PUR Projet

Sainsbury's

Ltd

TK Maxx

Selfridges & Co

Shoosmiths LLP

Unilever UK Ltd

Ventient Energy

Wessex Water

Ltd

Wilko Ltd

Viridian Nutrition

Shanly Homes Ltd

Sofidel UK Limited

The Bodyshop International

Wesleyan Assurance Society

Wicked London Production

The Co-operative Bank

Premier Paper Group

Oldrid & Co Ltd

#### Partners

Alta Advisers Ltd Asendia UK Ltd AXA UK PLC Bestway Cash & Carry Ltd Bettys & Taylors of Harrogate Ltd Charities Advisory Trust CNG Ltd Disney Store Ltd Dorset Cereals DoubleTree by Hilton Epson (UK) Ltd Esmée Fairbairn Foundation **Eurostove Limited** Forest of Marston Vale Forthalade Natural Pet Food Golden Charter GVA Hotel Chocolat Hunter Stoves Ltd IKEA Ltd Intertissue Limited Investec Asset Management Joules Ltd Kernow Coatings Ltd Lakeland Limited Marks and Spencer plc National Trust Nationwide Building Society Next plc

Charitable trusts

Banister Trust Beryl Thomas Animal Welfare Trust Cadogan Charity **Calleva** Foundation **Carter Conservation Trust** Charles Michael Hollowau Charitable Trust Cobalt Trust David Webster Charitable Trust D'Oyly Carte Charitable Trust Edward and Sally Benthall Charitable Trust Enrico de Lucis Charitable Trust Erach & Roshan Sadri Foundation Faslane Trust Fieldrose Charitable Trust Finderman Charitable Trust **Gosling Foundation** Hugh Fraser Foundation

Iliffe Family Charitable Trust Ingram Trust J & JR Wilson Charitable Trust John Horseman Trust John Salmon Trust Jordan Charitable Foundation JP Marland Charitable Trust Langdale Trust Lund Trust, a charitable fund of Lisbet Rausing and Peter Baldwin Moto in the Community Trust Mr THN Allen Charitable Trust Mushroom Trust National Arbor Day Foundation Northwick Trust Oglesby Charitable Trust Pauline Meredith Charitable Trust Peacock Charitable Trust Revere Charitable Trust **River Farm Foundation** Rothera Family Charitable Trust **Rothschild Foundation** Samworth Foundation Scott (Eredine) Charitable Trust

ShareGift Simon Gibson Charitable Trust Spear Charitable Trust Tullis Russell Environmental Education Limited

#### Landfill

#### **Communities Fund**

Biffa Award Lancashire Environmental Fund The Veolia Environmental Trust WREN

#### Grants

Armed Forces Covenant Fund Trust Defra Department of Agriculture and Rural Development Environment Agency Forestry Commission Greater London Authority

Heritage Lottery Fund National Forest Company Natural England Natural Resources Wales -Cyfoeth Naturiol Cymru Northern Ireland Environment Agency Pears *#*iwill Fund Pears Foundation; The National Lottery Community Fund and Department for Digital, Culture, Media & Sport, Pears Foundation **Rural Payment Agencies** Scottish Government Rural Payments and Inspections Directorate Scottish Natural Heritage Snowdonia National Park Welsh Assembly Government Rural Payments/Cronfa Datblygu Gwledig Llywodraeth Cymru

#### Mountain ambition

Late in 2018 the Trust laid plans to buy spectacular Ben Shieldaig, on the Torridon coast, a paradise of precious Caledonian pinewoods.

#### Gifts in wills kindly left to the Trust in 2018

Miss PM Abbott Mr R Adcock Dr I Alexander Mr JH Andrew Ms C Archer Mrs ATA Arkell Miss RN Arnot Mrs BP Baker Mr JR Baker Miss IE Ball Mrs PM Barr Mr RDE Basden Miss JA Bayes Mrs DC Beech Mr GR Bellerby Ms PM Belton Mrs EM Bennett Miss ME Bennett Mrs HE Bolton Mr RC Booth Mr NM Braun Miss M Breakell Mr TT Broomhall Mrs SM Brown Mr JG Brown

Ms I Brown Mrs DI Brown Miss PJ Buckley Miss IJ Bull Mrs ME Bullwinkle Mr ML Cadman Mrs JT Caine Mrs JIM Campbell Mr G Canti Miss AP Cantley Miss JE Carder Mr R Chadney Mrs CML Chapman Ms SM Chesterman Ms KA Clapp Mrs JC Clark Mrs HM Clayton Mr B Cole Mr CL Comley Mrs HM Cooper Mr GJ Cooper Mr JE Cousin Mrs S Cowan Mrs G Craze Ms JA Crick Mr RG Crosby

Mr JH Crowfoot Ms MP Cruft Mrs SP Cull Mr DM Cundy Mrs B Davey Mrs M Davidson Mr RS Davidson Ms GML Davis Miss DE Davis Mr MJ Dawes Mrs AM Dawson Miss L Denbu Mr J Devonshire Mr RA Dewhurst Miss CD Dittrich Miss AM Dixon Mrs JO Dixon Mr B Dowd Mrs BM Down Ms FL Dumpleton Mr ND Earthy Ms VJ Edison Ms AG Edmonds Mr JG Elrick Mrs IA English Ms BPM Evans Ms EM Fairhead Mr DJ Fairhurst Mrs ACB Fairweather

Miss B Croshaw

Mr MI Fenton Mrs PB Field Mrs BC Finch Mrs DJ Fisher Miss BM Fisher Miss B Foote Ms LM Ford Mr BF Frost Miss JE Gamble Dr GM Gandu Mr DA Garnett Mr A Gibbs Miss EC Gilberthorpe Ms DM Gill Mrs P Gillie Mr AD Gillitt Mrs M Grant Mr C Grau Miss RG Groom Mrs DCRC Groves Mrs BA Grubb Mrs JL Harding Mrs MF Harley Mr REJ Harper Mrs B Harris Ms SF Harry Mrs AE Hart Mr DJ Hassall Miss K Head Mrs MBY Henru Ms M Hockley

Mrs VMH Holt Ms JFE Hopkins Mr AJ Horne Mr E Hough Mr KB Hubbard Miss NM Hunnam Miss KE Ireland Mr S Jackson Ms L Jefferu Mrs M Jones Mrs RN Kellett Mrs NM Kelly Mrs EH Kenuon Mrs SML Kibble Mr EJF Kirk Ms SE Kirk-Watts Mr MG Knight Ms M Lamputt Mrs CM Lancaster Miss DL Lane Ms MJ Lavelle Mr DR Leeming Ms SUL evi Mr HS Lewis Mrs CJ Lewsey Miss J Lindsey Mr M Lister Miss PA Littlewood Mr A Loasby Mr MJ Lonastaffe Mr K Lowcock Mr JH Lucas Mr GJ Machin

Dr MC MacLeod Mrs JG Maitland Mr MCD Malone Mr RD Mann Lady MEN Marriott Miss LE Matthews Mr JE Matthews Miss MJ Mauell Miss CL McCree Miss J Meikle Ms BM Mitchell Ms PA Moffatt Mrs MP Moore Mr AE Mussett Mrs A Myant Mrs JE Nairn Mrs E Neal Mrs I Newington Mr NJH Ninnim Mr AJW Paddon Mrs SL Parnell Mr P Parratt Mrs ES Paterson Mr G Patston-Lilley Miss HM Philpott Miss JM Pollard Mr AC Powell Mr CGT Prince Mrs HP Rawlins Mr DJJ Read

Mr CW Reid Miss MA Richmond Mr P Robson Mrs PAV Roderick Miss BMB Russell Ms PV Rutter Mrs S Ruan Mrs MM Salisburu Miss MB Sell Miss OM Senior Mr DMH Shaw Ms D Short Mr GE Silberman Ms MR Skinner Mr F Sloan Mr MR Smith Miss WM Smith Miss HD Spankie Miss WM Spilman Miss SM Squance Mr DL Stebbings Mr GP Stevens Mrs S Stirling Miss H Stock Mr AH Stokes Mr PB Stone Mr ME Stone Mr CGA Storeu Mr MR Tatham

Mr EW Taylor Ms CM Thomas Mrs BM Thompson Dr GN Thorne Miss L Tidey Mr SJ Tithecott Miss VA Towler Mr RA Tritton Miss JP Trower Miss PB Trower Mr C Turner Miss P Underwood Mr JM Wadeu Miss JED Wallis Mrs M Watson Miss SM Welford Miss AC Western Mr AH Wicks Mrs DJ Wilder Miss LR Wilkinson Mrs NA Wilkinson Mr DW Williams Mr AA Winafield Mrs AD Wordsworth Dr EP Wyatt Mr RA Wuld Mr R Wynn-Davies

#### Time capsule

Beautiful Avoncliff Wood, east of Bath, was saved for nature at the end of 2018, thanks to gifts kindly left to the Trust in wills and a successful £355,000 public appeal.

To find out more about gifts in wills visit <u>legacies.org.uk</u>

# Looking forward

After a terrific year, the future shines brighter than ever for the Trust. Here's just a sample of what's in store



#### We'll plant more trees

The Trust is on a mission to get a cool 64 million saplings planted nationwide by 2025 – one for every person in the

UK. In 2019 alone we aim to get 4.5 million in the ground, a leap of more than a third on 2018. That will include planting 1.6 million trees outside woods – with schools and communities, in towns and on farms, and through our booming Woodland Trust shop. We want to create 2,190 hectares of new woodland too, 27% up on last year. We hope that will include our biggest ever new wood in Wales: 120,000 trees on former pastureland in Neath, right on the doorstep of a sixth of the Welsh population.

#### We'll restore more woods

2018 saw the final reckoning in our four-year mega-project to restore miles of ancient woodland, upbed with \$1.9

launched with £1.9 million from the Heritage Lottery Fund. Our goal was to convert shady 20th-century conifer plantations back to sun-dappled, biodiverse broadleaf, and altogether we've wrestled 15.203 hectares of habitat back on the road to health, kickstarting the revival of 11% of the nation's degraded woodland canopy. We plan to have a further 2.000 hectares committed to restoration by the end of 2019, and we'll also explore new funding and support mechanisms to help land managers get to work on the ground.

#### We'll take on more land

In 2018 the Trust bought 211 hectares of land to extend our estate. That was well below our 700 hectare

target – but only because so many big acquisitions were in the works. As 2019 dawned, we'd already got our eye on sites amounting to ten times that figure, a sensational 2,163 hectares – and when you read this we'll have set the seal on the thrilling purchase of our first mountain, £1.6 million Ben Shieldaig in the West Highlands, home to golden eagles, otters and rock-hopper beetles. Here we plan to transform 1,500 hectares of scenic ben and glen, reinvigorating ancient Caledonian pinewoods and rare Scottish rainforest.

#### We'll shout even louder

2018 saw some remarkable wins for the Trust on the political stage. They included vital new planning safequards for ancient

woods and trees (see p6), and the Government's commitment to introduce a new Environment Bill, the first in over two decades, to ensure the UK maintains protections as we leave the EU. In 2019 we'll be lobbying hard to secure the promised 'public money for public goods' approach to land subsidies in the Westminster Agriculture Bill. That work could see us piloting pioneering funding mechanisms in our new Northern Forest (p5), where we aim to plant at least 175,000 saplings in the autumn/winter season.

#### £47 million

That's what we need to raise in 2019 to make our ambitious programme for woods, trees and wildlife a reality. Please contribute if you can: woodlandtrust.org. uk/donate.

#### Our promise to you

We are committed to fundraising and communicating in an honest, transparent way. We pride ourselves on being respectful and responsible with your data and how we treat you: woodlandtrust.org. uk/promise.

Our audited **Annual Report & Accounts** are available at woodlandtrust.org.uk.

The Woodland Trust, Kempton Way, Grantham, Lincolnshire, NG31 6LL; 0330 333 3300; woodlandtrust. org.uk; supporters@ woodlandtrust.org.uk.

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